



Colorado BioScience  
ASSOCIATION

## Committee Overview

Colorado BioScience Association (CBSA) hosts approximately 40 educational and networking events per year. The program committee works alongside CBSA staff and sponsors to develop relevant content and topics for programming offered to the community and membership.

## Expectations and Purpose

- Provides information on speakers and topics that would be interesting and relevant to the community
- Attend programs and actively seek feedback from attendees
- Promote and encourage attendance at CBSA programs and events
- Assist with targeted outreach aligning industry attendees with relevant content and peer groups
- Provide feedback to the committee and CBSA on best practices for programming (e.g., price point, time of year, competing programs, audience etc.)

## How to Get Involved

If you are interested in joining the Program Committee, please contact Tracey Nilson, Director of Partnerships, at [tnilson@cobioscience.com](mailto:tnilson@cobioscience.com) or 303-592-4088

## Meeting Schedule

An annual planning meeting is held each fall to discuss strategic program priorities and format for the coming year. The committee will also meet quarterly, for one hour, in person or via conference call to review progress and address current needs to meet the annual program plan. Emails to the committee for input on programs and speakers or general suggestions will be sent on an as-needed basis.

# Program

## Chair:

### Ginny Orndorff

Executive Director & CEO  
CID4

[Ginny.Orndorff@cid4.com](mailto:Ginny.Orndorff@cid4.com)

## Staff:

### Tracey Nilson

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