



Colorado BioScience
ASSOCIATION

Committee Overview

As a membership-based organization, this group is instrumental in keeping the Association financially sound, as well as ensuring that CBSA is addressing needs across the full spectrum of bioscience companies we serve. The Membership Committee works with CBSA staff to increase the growth of the Association through recruitment and current member retention.

Expectations and Purpose

- Make assigned outreach and follow-up calls to prospective and renewing members
- Attend CBSA events, including New Member events
- Help increase the Association's reach and value within member companies by identifying potential program ideas and networking opportunities to attract and engage specific employee segments within the member companies
- Help identify new opportunities to increase visibility in the bioscience community and raise awareness of the CBSA mission

How to Get Involved

If you are interested in joining the Membership Committee, please contact Tracey Nilson, Communications and Membership Manager at tnilson@cobioscience.com or 303-592-4088. Prior to joining the committee, interested parties will meet with Tracey and Dustin to determine the next steps.

Meeting Schedule

The Membership Committee meets on the first Thursday day of each month from 4-5pm. The location alternates between the CBSA offices and a conference call.

Membership

Chair:

Dustin Whistler

Principal at Forte
Commercial Real Estate
dustin.whistler@fortecre.com

Staff: Tracey Nilson

tnilson@cobioscience.com

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