



Colorado BioScience ASSOCIATION

Committee Overview:

The Communications Committee works with CBSA staff in a collaborative effort to create accurate, timely and relevant content for Association publications, including press releases, social media, membership materials, special projects and the flagship publication, *Bioscience Colorado* magazine.

Expectations and Purpose:

- Provide direction, including identifying and contacting potential authors, to CBSA staff in support of Association publications including *Bioscience Colorado* magazine and other special projects
- Provide input for the design, layout and content for membership and promotional materials
- Stay abreast of current industry news and assist CBSA staff in identifying and promoting emerging trends and newsworthy issues
- Support and assist with the conception and delivery of Association special projects, including books, manuals and guides to industry-specific legal issues, FDA regulations and associated efforts

How to Get Involved:

If you are interested in joining the Communications Committee, please contact Benn Stebleton, Communications and Membership Manager, at bstebleton@cobioscience.com or 720-382-5918.

Meeting Schedule:

The Communications Committee has no set meeting schedule. The staff liaison to the committee will schedule meetings as necessary based on the news cycle and publishing projects as they emerge.

Communications

Chair:

Bobbi Coffin

VP, Commercial Marketing
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